

EMPLOYEE SERVICE AWARDS AND BENEFITS

Why No Other Partner Compares



Not Just Making It Right. Making It Better.



Our Purpose-Driven Vision & Mission

**Creating a Safer
North Carolina
through the
Changing of Lives**

**...We create safer
neighborhoods and
positive family
change for
generations to
come...**



Correction Enterprises Quick Facts



**30 Prison Factories
2,600 Inmate Positions
380 Full-Time Staff**

18 Industry Groups

Janitorial	Farm
Laundry	Meat
Signage	Inmate Packaging
Print	License Tag
Upholstery	Oil Packaging and Warehouse
Metal	Cannery
Wood Furniture	Braille
Sewing (Textiles)	Fresh Produce
Optical	Service Awards

We're The Right Choice Because...

- We're the only provider partner whose vision is to Create a Safer North Carolina through the Changing of Lives
- We receive zero tax dollars or grants from any government. All of our costs and expenses are funded through sales of our products and services
- Part of our revenue compensates crime victims.
- Buying from Correction Enterprises has a massive positive impact on North Carolina's economy



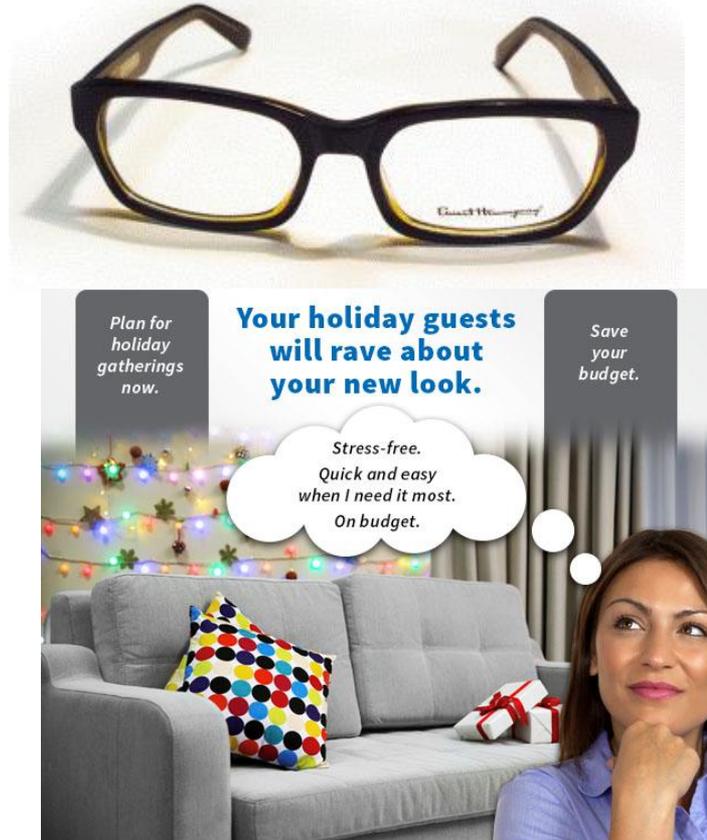
Savings Opportunities for Tight Budgets

- Printing
- Signs (In-office, Outdoor)
- Parks and Recreation Products
- New Construction and Renovations (Metal, Wood Products)
- Office and Conference Room Seating
- Jail & Public Safety Products (Police, Fire, Rescue, Inmate Food & Clothing)
- Janitorial Products
- Uniforms and Embroidery



Employee & Human Resources

- **Free** Money-Savings Benefits for your Employees and Retirees...
 - Optical; Printing; Framing and Matting; Backyard (grills, fire pits, rocking chairs, Adirondack chairs); Home Office products (desks, chairs, bookshelves, etc.); Reupholstery; Logo Gift Items; Custom hand-made upholstered furniture for home use; etc.
- **Employee/Retiree Service Award Program**



Why Employee Service Awards?

- Celebrates dedication & loyalty of valuable employees
- Recognizes years-of-service in 5-year milestones
- Provides increasingly valuable award choices
- Establishes a symbol of organizational continuity
- Public presentations promote employee engagement
- Inspires newer employees
- Helps overcome pay and benefits limitations
- Provides large array of retirement gift choices



Why Our Program?

- No contract to sign
- Easy start-up
- Website ready-to-use
- Lots of products to choose from
- Detailed 'How-To' Manual
- You become a partner in the North Carolina Dept. of Public Safety's mission to make cities, campuses, schools and neighborhoods safer for everyone



Because It's Popular with Government Entities

Dept. of Administration
 Dept. of Commerce
 Dept. of Environmental Quality
 Dept. of Health & Human Services
 Dept. of Information Technology
 Dept. of Military and Veterans Affairs
 Dept. of Natural & Cultural Resources
 Dept. of Public Safety
 Dept. of Revenue
 Dept. of Transportation
 Office of State Budget & Office of State Human Resources
 State Bureau of Investigation
 Dept. of Agriculture
 Dept. of Insurance Management

Dept. of Justice
 Dept. of Labor
 Dept. of Public Instruction
 Office of the Secretary of State
 Office of the State Auditor
 Office of the State Treasurer
 Administrative Office of the Courts
 General Assembly
 NC Community Colleges
 NC Education Lottery
 Office of Administrative Hearings
 Office of the Commissioner of Banks
 Office of the State Controller
 Wildlife Resources Commission
 Office of State Budget & Management 2
 General Administration
 North Carolina Arboretum

North Carolina School of the Arts
 Elizabeth City State University
 East Carolina University
 Fayetteville State University
 North Carolina A&T University
 UNC Greensboro
 UNC Asheville
 North Carolina School of Science and Math
 North Carolina State University
 UNC Chapel Hill
 Appalachian State University
 UNC Wilmington
 UNC Charlotte
 UNC Pembroke
 North Carolina Central University
 Winston-Salem State University
 Western Carolina University

\$2.3
 Million in
 Awards in 4
 Years



Suggested Next Steps...

1. Adopt and announce the new Service Award program
2. Consider promoting product purchases to employees as a new benefit “saving you hundreds of dollars” on optical, etc.
3. Announce the new, no-cost employee money-savings benefit
4. Have major employee health fair or other kick-off event
5. Run an ongoing marketing campaign targeting employees and retirees
 - a. E- and Tele-promotion
 - b. Social media
 - c. Inclusion in regular employee communication and other events
 - d. Opportunity to speak at large employee gatherings
 - e. Door prizes and other giveaways